



ZANZIBAR INVESTMENT SUMMIT 2026

Theme: Promoting investment diversification for sustainable development in Zanzibar: *Shaping Zanzibar's Next Growth Story*

Dates: TBD June 2026 | Venue: Golden Tulip- Airport

Concept Note

1. Background

Following the successful first edition of the Zanzibar Investment Summit held in Pemba under the theme *It's Time for Pemba*, the Zanzibar Investment Summit 2026 (ZIS 2026) seeks to deepen and broaden Zanzibar's investment story. The inaugural Summit marked a defining milestone, positioning Pemba as an emerging investment frontier and reaffirming the Government's commitment to balanced, inclusive development across Zanzibar.

Zanzibar has built a strong brand as a leading tourism destination, attracting significant private investment largely concentrated in hospitality and tourism-linked real estate. While this has created job and increase national revenues, it has also meant that other promising sectors receive less attention and investment. Broadening investment beyond tourism would help Zanzibar reduce exposure to external shocks such as global recession, travel disruptions, and climate risks while creating more opportunities for citizens and strengthening long-term economic resilience.

This diversification agenda is reinforced by Zanzibar Vision 2050, particularly the Economic Transformation pillar, which calls for modernising the economy and strengthening Zanzibar's productive base. In line with this ambition, the Government of Zanzibar is prioritising private investment to modernise infrastructure, and diversify the economy beyond tourism, with emphasis on the blue economy (fisheries, aquaculture, ports and logistics, and coastal tourism), agricultural production, industrialization and trade, oil and gas, and digitalization.

The Zanzibar Investment Summit 2026 will serve as a flagship programme providing a strategic platform to showcase Zanzibar's investment readiness, highlight bankable opportunities in priority sectors, and demonstrate how ongoing policy and institutional reforms are building a more predictable, transparent, and investor-friendly business environment. The Summit will also convene stakeholders to agree on practical actions partnerships, financing solutions, and targeted reforms needed to unlock diversified investment.

2. Objectives

The Zanzibar Investment Summit 2026 aims to:

- Assess Zanzibar's current investment profile, including the role tourism has played, and draw on shared experiences and best-practice lessons to identify practical opportunities for expanding investment into other priority sectors.
- Showcase Zanzibar's investment readiness and reform progress by promoting strategic partnership and joint-venture opportunities in priority sectors beyond tourism, such as the blue economy, agro-processing, manufacturing, renewable energy, ICT, and other areas aligned with Zanzibar's development agenda.
- Discuss the policy and legal frameworks that guide investment in priority sectors, and how they can better enable diversified investment.
- Strengthen investor confidence and cooperation by connecting local and international businesses with financiers and key institutions, encouraging partnerships, joint ventures, and local supplier linkages.
- Recognise high-impact investors whose contributions advance Zanzibar's economic transformation through job creation, local value addition, skills transfer, and sustainable practices.

3. Expected Outcomes

- Increased awareness of Zanzibar's investment reforms and new opportunities.
- Strengthened partnerships and joint ventures between local and foreign investors.
- Policy recommendations and actionable insights to further improve the investment climate.
- Enhanced visibility of Zanzibar as a preferred destination for sustainable and diversified investment.
- Recognition of exemplary investors and contributors to Zanzibar's development.



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KEY COMPONENTS OF THE ZIS 2026

The Zanzibar Investment Summit 2026 will be a three-day event organized around the following core activities:

Day	Morning
Day 1	<ul style="list-style-type: none"> • Field Visits (3): To connect discussions with on-the-ground realities, the Zanzibar Investment Summit 2026 will include curated field visits across Zanzibar. Delegates—especially investors and development partners—will visit selected sites in priority sectors such as the blue economy, agro-processing, and renewable energy to gain firsthand insight into Zanzibar’s investment potential. <ul style="list-style-type: none"> ○ Field Visit 1: Blue Economy Project ○ Field Visit 2: Multipurpose Port Project ○ Field Visit 3: Renewable energy Project • Master classes and workshops (3) – Morning and afternoon <p>Investment Expo: The Investment Expo will be the Summit’s dynamic exhibition hub, featuring sector pavilions and private-sector showcases. It will provide a space for networking and deal discovery, with live demonstrations, product showcases, and interactive displays highlighting opportunities across Zanzibar’s priority investment sectors</p>
Day 2	<ul style="list-style-type: none"> • Opening Ceremony <ul style="list-style-type: none"> ○ Opening Remarks from partners (ZIPA, Big sponsors, etc.) ○ Keynote Address: Jakaya Kikwete & Blue Economy Expert (TBC) ○ Launch Ceremony: Land Mapping and key investment tools ○ Minister’s Remarks ○ Official remarks by the President ○ Presidential Town Hall/ Q & A with H.E Dr. Hussein Ali Mwinyi & Dr. Samia Suluhu Hassan (TBC) ○ Photos sessions • Panel Discussion <ul style="list-style-type: none"> ○ High level Panel Discussion 1 (Topic: What defines Zanzibar Next Growth Phase?) ○ Panel Discussion 2 (from Opportunity to Bankability: how to structure investable projects in Emerging Markets) • Summary of key take away <p>Investment Expo</p>
Day 3	<ul style="list-style-type: none"> • Investor/ Diaspora Breakfast • Investors Gala Dinner and awards <p>Investment Expo</p>
Day 1-3	<ul style="list-style-type: none"> • B2B, B2G & Networking session • Exhibition

5. Participants

The Summit will bring together approximately 400–500 participants, including:

- Senior Government Officials and Ministers
- Domestic and Foreign Investors
- Development Partners and International Organizations
- Financial Institutions and Chambers of Commerce
- Representatives from Regional and International Economic Bodies
- Business Associations, Entrepreneurs, and Academia
- Media Representatives

6. Proposed Deliverables

- Summit event report with policy recommendations briefs for the Government of Zanzibar
- Summit video highlight
- Impact stories videos
- Panel discussions and side event videos
- Investor Recognition Certificates and Awards
- Post-event Media and Investment Promotion Campaign
- Leaflet with QR codes for: impact stories, case studies, reports, masterplans, updated Investment Opportunities Catalogue



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SPONSORSHIP PACKAGES

Building on the success of the inaugural Zanzibar Investment Summit in Pemba, themed '**It's Time for Pemba,**' ZIS 2026 aims to expand the archipelago's investment narrative. The first edition served as a watershed moment, establishing Pemba as a rising investment hub and underscoring the Government's dedication to balanced, inclusive growth.

The Zanzibar Investment Summit (ZIS) 2026 presents a selection of sponsorship packages, meticulously structured to accommodate varying requirements for engagement, access, and executive support. Each package grants entry to all core programme sessions, with our elevated tiers affording guests a suite of additional privileges and specially curated experiences.

PLATINUM SPONSORSHIP



As visionaries aligning with our mission to transform Zanzibar's economic landscape, you take center stage in shaping the narrative of the summit.

PRIVILEGES:

- Logo integrated into Summit branding
- Premium Exhibition Space
- 10 VIP Delegate Passes
- Opening Keynote Speaking Slot
- Access to the High-Level Opening Ceremony and Sector-Side Events
- VIP Invitation to the Gala Dinner
- Access to Site Visits and Networking Sessions
- VIP Seating with Protocol Recognition
- Branding Across All Media and Press Releases

GOLD SPONSORSHIP

2



By offering robust support, you act as essential catalysts for connection and innovation, ensuring that the dialogue on Zanzibar's future is both dynamic and actionable

PRIVILEGES:

- Logo integrated into Summit branding
- Access to Exhibition Booth
- 5 VIP Delegate Passes
- Panel Speaking Opportunity
- Access to the High-Level Opening Ceremony and Sector-Side Events
- VIP Invitation to the Gala Dinner
- Access to Site Visits and Networking Sessions
- Branding Across All Media and Press Releases

SILVER SPONSORSHIP

3



Your support is the bedrock of the event, fostering grassroots engagement and ensuring that the message of Zanzibar's opportunity reaches a diverse and global audience.

PRIVILEGES:

- Logo integrated into Summit branding
- Access to Exhibition Booth
- 3 VIP Delegate Passes
- Access to the High-Level Opening Ceremony and Sector-Side Events
- VIP Invitation to the Gala Dinner
- Access to Site Visits and Networking Sessions
- Branding Across All Media and Press Releases



By aligning with this initiative, your organization is doing more than just sponsoring an event; you are investing in shaping Zanzibar's next growth story.

We are grateful for the opportunity to present this proposal to you and are excited to discuss how we can tailor this partnership to meet your strategic objectives while driving meaningful impact for Zanzibar.