TANZANIA DENTAL EXPO

2027 PROSPECTUS

Elevating Dental Excellence in Tanzania

03-05 June 2027
Mlimani City Conference Centre Dar es Salaam, Tanzania

Exhibit Learn Connect Grow
www.tanzaniadentalexpo.com

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TANZANIA DENTAL EXPO 2027

East Africa's Premier Dental Exhibition
& Scientific Conference

Theme

“Elevating Dental Excellence in Tanzania”

03–05 June 2027
Milimani City Conference Centre
Dar es Salaam, Tanzania

Exhibit. Learn. Connect. Grow

Bringing together dental professionals, manufacturers, suppliers, researchers, investors, policymakers and industry leaders to shape the future of oral healthcare in Tanzania and across East Africa.

Welcome to TANZANIA DENTAL EXPO 2027



Dear Exhibitors, Sponsors, Partners, Delegates and Visitors,

It is my great pleasure to welcome you to the Tanzania Dental Expo (TDE) 2027 a premier platform dedicated to promoting the dental industry and advancing oral healthcare in Tanzania.

TDE has grown into a trusted meeting point where professionals, manufacturers, suppliers, researchers, academic institutions, policymakers and development partners come together to exchange knowledge, showcase innovation and build lasting partnerships.

As we prepare for the 2027 edition, we remain committed to creating new opportunities for learning, business growth and collaboration while supporting our vision of improving the quality and access to oral health services in Tanzania.

Whether you are joining us as an exhibitor, sponsor, speaker, delegate or visitor your participation will contribute to shaping the future of dentistry in Tanzania and the East African region.

We look forward to welcoming you to Dar es Salaam for an inspiring and rewarding experience.

See you at Tanzania Dental Expo 2027

Dr Baraka Nzobo
Board Chairman
Tanzania Dental Expo

ABOUT TANZANIA DENTAL EXPO

Driving the Future of Dentistry in Tanzania

Tanzania Dental Expo (TDE) is Tanzania's leading dental exhibition and scientific conference, established to promote the growth and development of the dental industry while advancing oral healthcare across the country.

Endorsed by the Tanzania Trade Development Authority (TANTRADE), Ministry of Health, Prime Minister's Office Regional Administration and Local Government (PMO-RALG), Ministry of Foreign Affairs, Ministry of Industry and Trade, and the Tanzania Dental Association.

TDE brings together dental professionals, manufacturers, suppliers, distributors, academic institutions, government agencies, investors, development partners and healthcare stakeholders on one platform to exchange knowledge, showcase innovation and create meaningful business partnerships.

By combining international exhibition, scientific conference, hands-on workshops and community oral health initiatives, TDE provides opportunities for learning, collaboration, investment and professional development. Today, Tanzania Dental Expo continues to serve as a catalyst for innovation, business growth and excellence in oral healthcare connecting Tanzania with the regional and global dental community.

What Makes TDE Unique?

- International Dental Exhibition
- Scientific Conference
- Hands-on Clinical Workshops
- Business Networking & B2B Meetings
- Product Launches & Live Demonstrations
- Community Oral Health Programmes
- Young Dentists Forum
- Intellectual Property & Innovation Sessions

Our Purpose

To create a platform where innovation, education, business and collaboration come together to strengthen the dental industry and improve oral healthcare in Tanzania.



VISION • MISSION • OBJECTIVES

Our Vision
Improved Quality and Access to Oral Health Services in Tanzania.

Our Mission
To Promote the Dental Industry in Tanzania.

Our Objectives
1. Promote business opportunities in the dental industry.
2. Foster meaningful partnerships and networking among all stakeholders.
3. Accelerate technological advancement in dentistry.
4. Promote public-private engagement in the dental industry.
5. Advance continuing professional development for dental practitioners.
6. Raise awareness on common risk factors for the prevention of oral diseases and non-communicable diseases.
7. Support government efforts towards Universal Health Coverage and improved oral health services.
8. Facilitate adoption of modern dental standards and best practices.
9. Strengthen research and innovation links between academia and industry.
10. Expand access to quality oral health information and preventive services.

Our Commitment

Every edition of Tanzania Dental Expo is driven by one purpose:

To advance dental industry and strengthen oral health services in our community.



REPORT FROM TDE 2026

TDE 2026 BY THE NUMBER

The total number of attendees at TDE 2026 was 2,448 Comprising:

2,448 Total Attendees

50 Exhibitors

24 Sponsors

29 Speakers

22 Countries

207 Oral health Education & Checkup

1800+ Dental Professionals

10 B2B Meetings

40 Scientific Sessions

LOOKING AHEAD TO 2027

Building on the success of previous editions, Tanzania Dental Expo 2027 will expand further to welcome more exhibitors, speakers, delegates and partners creating greater opportunities for business, learning and connecting the Dental Industry Across Africa and the world at large.



TANZANIA IS YOUR GATEWAY TO EAST AFRICA'S GROWING DENTAL MARKET

Tanzania is one of East Africa's fastest-growing economies, offering a strategic location, expanding healthcare sector and increasing demand for quality oral healthcare services. With a growing population, rising investment in healthcare and strong regional connectivity, Tanzania provides an ideal environment for companies looking to expand their presence in East Africa.

Why Tanzania?

Strategic Location: A gateway to the East African Community and COMESA markets, Tanzania share its borders with Kenya, Uganda, Burundi, The Democratic Republic of the Congo (DRC), Zambia, Malawi, and Mozambique.

Growing Healthcare Sector: Increased government and private investment drives demand for modern dental solutions.

Expanding Dental Market: Rising oral health awareness creates new opportunities for equipment, materials and service providers.

Business & Investment Opportunities: Supportive policies and economic growth attract global investors.

Easy Regional Access: Dar es Salaam is well-connected to major cities across Africa, the **DENTAL MARKET IN AFRICA**

The dynamic landscape of the global dental market share was USD 35.40 Billion in 2023 and it was projected to increase from 38.95 billion in 2024 to $95.37 billion in 2030. The estimation for Africa's Dental care market size in 2022 was USD 538.21M and it is projected to reach USD 988.82m in2030.

Tanzania, like many African countries is facing several barriers towards advancement of dental services. Some of the problems facing dental industry in the country is shortage of trained dental professionals, lack of equipment, infrastructure, technology and inadequate funding. As a results the majority of Tanzanian population have limited access to high quality dental healthcare.

To address the accessibility challenge and in line with WHO vision of achieving universal health coverage (UHC), the government of Tanzania is committed to expand the delivery of oral health services in at least 20% of primary health facilities by 2030. Thus, in order to stay abreast in the dynamic world of evolving dental technology and creativity, Tanzania Dental Expo is committed to promote the advancement of dental technology,education, innovation and networking.

Expand your reach. Build partnerships. Grow your business.



WHY EXHIBIT?

Grow Your Business in East Africa

TDE gives you direct access to one of East Africa's fastest growing dental markets. Meet the right customers, showcase your innovations, and build partnerships that drive long-term business growth.



Why Choose TDE?

Reach Your Target Market: Connect with dentists, specialists, distributors, hospitals, clinics, universities and key decision-makers.

- **Showcase Your Innovation:** Present your latest products, technologies and solutions to a highly targeted professional audience.
- **Build Valuable Partnerships:** Meet potential distributors, suppliers, investors and strategic partners from Tanzania and beyond.
- **Expand Across East Africa:** Use Tanzania as your gateway to reach new customers and strengthen your regional presence.
- **Generate Quality Business Leads:** Meet qualified buyers actively seeking dental products and solutions.
- **Strengthen Your Brand:** Position your company as a trusted industry leader before, during and after the event.

Who will attend

- Dental manufacturers
- Dental suppliers
- Dental teaching Institutions
- Government agencies
- Health Insurance providers
- Public and private healthcare facilities
- Financial Institutions
- Healthcare professionals
- Pharmacies
- Pharmaceutical Industries
- Local community

Your Success Starts Here.
Showcase. Connect. Grow.



BECOME A STRATEGIC PARTNER

TDE 2027 offers a unique opportunity to connect with decision makers, strengthen your brand presence and support the advancement of oral healthcare across the region.

Sponsorship Opportunities

- Title sponsor
- Diamond sponsor
- Platinum sponsor
- Gold Sponsor
- Silver sponsor
- Exclusive sponsorship opportunities

Customised packages are also available to match your organisation's marketing and engagement goals.





EVENT VENUE

MILIMANI CITY CONFERENCE CENTRE

- Spacious Exhibition space.
- Modern Conference & Breakout Rooms
- High-Speed Internet
- Ample Secure Parking
- On-site Restaurants & Cafés
- Banking & Shopping Facilities
- Easy Access to Public transport and hotel





TRAVEL & ACCOMMODATION

Dar es Salaam is served by Julius Nyerere International Airport, with direct and connecting flights worldwide. We provide support for international participants including:

- **Visa Support Letters**
- **Hotel Recommendations & Booking Assistance**
- **Local Transport Guidance**
- **Tourist Information**

A wide range of accommodation options is available within 5–15 minutes of the venue to suit all budgets.

Enjoy special rate from:

- Vegas Luxury Hotel – Near the Conference Center (less than 1 km)
- Jamirex Hotel – Mwenge (1.3 km)
- Lantana Hotel – Sinza (2.2 km)
- ShaMooL Hotel – Sinza (2.5 km)
- City Style Hotel – Shekilango Road, Sinza Mugabe (3 km)
- Blackwood Hotel & Apartments – New Bagamoyo Road (3.5 km)
- Sea Shells Millennium Hotel – Makumbusho (3.8 km)
- Golden Tulip Dar City Center Hotel (listed on the accommodation page beyond the initial visible section)
- Hyatt Regency Dar es Salaam, The Kilimanjaro
- Protea Hotel by Marriott Dar es Salaam Courtyard
- Four Points by Sheraton Dar es Salaam New Africa
- Serena Hotel Serena Hotel Posta (City Center) 11 KM







INTERNATIONAL EXHIBITOR GUIDE

Everything You Need for a Smooth Experience

The Organising Committee supports you at every step:

- **Exhibition Planning Support**
- **Booth Allocation**
- **Freight & Logistics Guidance**
- **Customs & Regulatory Information**
- **Visa Assistance**
- **On-site Event Support**

Upon confirmation, you will receive the full Exhibitor Manual with details on schedules, setup, regulations and health & safety.

We're Here to Support You Every Step of the Way.

Exhibitors Packages

*USD Prices are for International Exhibitors Only

INCISORS PACKAGE – TZS 2,600,000 / $1,500

- Standard Exhibition booth 9 sqm
- Fascia board with Company name
- Free Wi-Fi
- Lighting and power outlet
- Two chairs and a table
- 2 Exhibitor badges
- Certificate of Participation awarded at the Closing Ceremony
- Company Listing on the TDE Official website and TDE 2027 Expo Catalogue
- Logo placement on TDE event banners
- 1 group post on all TDE digital platforms
- Access to TDE Partners Lounge

CANINE PACKAGE – TZS 4,680,000 / $2,800

- Premium Exhibition booth 18 sqm
- Fascia board with Company name
- Free Wi-Fi
- Lighting and power outlet
- Four chairs and two tables
- 4 Exhibitor badges
- Certificate of Participation awarded at the Closing Ceremony
- Company Listing on the TDE Official website and TDE 2027 Expo Catalogue
- Logo placement on TDE event banners
- 1 group post on all TDE digital platforms
- Access to TDE Partners Lounge

MOLAR PACKAGE TZS 7,020,000/= / $4,200

- Premium Exhibition booth 27sqm at prime location
- Fascia board with Company name
- Free Wi-Fi
- Lighting and power outlet
- Six chairs and 3 tables
- 6 Exhibitor badges
- Certificate of Participation awarded at the Closing Ceremony
- Quarter page Company Profile at TDE 2027 Expo Catalogue
- Company Listing on the TDE Official website
- Prime Logo placement on TDE event banners
- 1 dedicated social media post on all TDE digital platforms
- Access to TDE Partners Lounge

Participant Packages

*USD Prices are for International Exhibitors Only

STANDARD DELEGATES

FREE

BENEFITS
- Full Exhibition access
- Access to general workshops & hands-on training in booths
- Access to select sessions
- CPD Points on select sessions

PREMIUM DELEGATES

TANZANIAN: 250,000TSHS
EAST AFRICAN: 120USD
INTERNATIONAL: 150USD

BENEFITS
- Full Exhibition access
- Access to all paid scientific sessions
- Access to all paid Hands-on training & workshops
- Access to general workshops & hands-on training in booths
- CPD Points
- Certificate of attendance
- TDE Notebook & Pen
- TDE Gift Bag & Promotional materials

EXECUTIVE DELEGATES

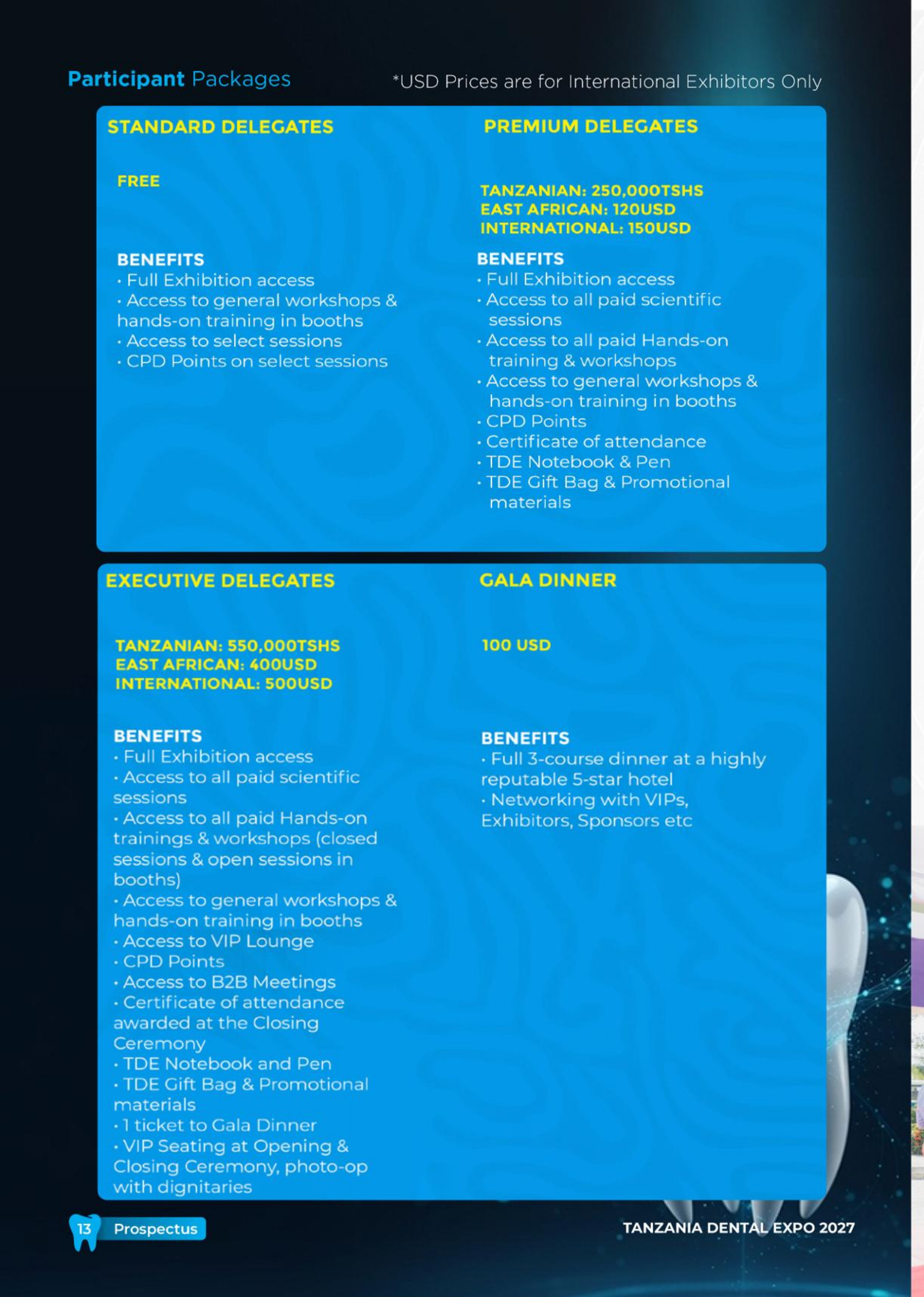
TANZANIAN: 550,000TSHS
EAST AFRICAN: 400USD
INTERNATIONAL: 500USD

BENEFITS
- Full Exhibition access
- Access to all paid scientific sessions
- Access to all paid Hands-on trainings & workshops (closed sessions & open sessions in booths)
- Access to general workshops & hands-on training in booths
- Access to VIP Lounge
- CPD Points
- Access to B2B Meetings
- Certificate of attendance awarded at the Closing Ceremony
- TDE Notebook and Pen
- TDE Gift Bag & Promotional materials
- 1 ticket to Gala Dinner
- VIP Seating at Opening & Closing Ceremony, photo-op with dignitaries

GALA DINNER

100 USD

BENEFITS
- Full 3-course dinner at a highly reputable 5-star hotel
- Networking with VIPs, Exhibitors, Sponsors etc



Sponsorship Packages

*USD Prices are for International Exhibitors Only

TITLE SPONSOR

TZS 200,000,000 (USD 75,000)

- Exclusive Naming Rights ("Tanzania Dental Expo 2027 Powered by...")
- Recognition as Official Strategic Partner of TDE 2027 and Founding Title Sponsor of Tanzania Dental Expo across all communications.
- Category Exclusivity
- Priority consideration for renewal of the Title Sponsorship for TDE 2028.
- Exclusive 10-minute Executive Address during the Opening Ceremony
- Reserved High Table seating for one senior executive during the Official Opening Ceremony
- Exclusive 60-minute Sponsored Plenary Session
- Premium Exhibition Space (36 sqm – four adjoining booths)
- Exclusive Branding of the Entrance Arch
- Exclusive branding of all delegates Lanyards and Badges
- Dominant logo placement across all TDE marketing and branding materials
- Opportunity to brand the TDE Partners' Lounge
- Opportunity to launch a product or service during the Expo
- Recognition as Title Sponsor across all TDE 2027 promotional campaigns from the date of signing until completion of the event.
- Homepage banner and dedicated profile on the TDE website
- 90-second promotional video on TDE digital platforms (production excluded)
- Featured in all official press releases and media engagements
- Dedicated interview during the TDE Soft Launch
- Five dedicated social media campaigns
- One dedicated email campaign to all registered delegates
- Full-page company profile in the Expo Catalogue
- Five VIP Delegate Passes
- Five Gala Dinner Tickets
- Priority access to B2B Meetings.
- Access to the TDE Partners Lounge and VIP Lounge
- Prestigious Title Sponsor Recognition Award during the Closing Ceremony
- Recognition in the official post-event report distributed to stakeholders



Sponsorship Packages

*USD Prices are for International Exhibitors Only

DIAMOND SPONSOR

TZS 90,000,000 (USD 35,000)

- Recognition as Diamond Sponsor of Tanzania Dental Expo 2027
- Premium exhibition space (27 sqm – 3 adjoining booths)
- 30-minute sponsored scientific session/workshop
- 5-minute speaking opportunity during the Opening Ceremony
- Prominent logo placement on event branding,website, Expo catalogue, and marketing materials
- Branding on selected high-visibility event areas (excluding exclusive Title Sponsor assets)
- Dedicated interview during the TDE Soft Launch
- Three dedicated social media posts
- 60-second promotional video on TDE digital platforms (production excluded)
- Half-page company profile in the Expo Catalogue
- One dedicated email blast to registered delegates
- Three VIP Delegate Passes
- Three Gala Dinner Tickets
- Access to VIP Networking Sessions, B2B Meetings& Executive Panels
- Access to the TDE Partners Lounge
- Diamond Sponsor Recognition Award at theClosing Ceremony

PLATINUM SPONSOR

TZS 60,000,000 (USD 25,000)

- Recognition as Platinum Sponsor
- Premium exhibition space (18 sqm – 2 adjoining booths)
- 20-minute sponsored presentation/workshop
- Prominent logo placement on selected event branding and digital platforms
- Two dedicated social media posts
- Featured company profile (half-page) in the Expo Catalogue
- Logo displayed on the TDE website
- Two VIP Delegate Passes
- Two Gala Dinner Tickets
- Access to B2B Meetings
- Access to the TDE Partners Lounge
- Platinum Sponsor Recognition Award



GOLD SPONSOR
TZS 40,000,000 (USD 12,000)

- Recognition as Gold Sponsor
- Exhibition space (18 sqm – 2 adjoining booths)
- 15-minute sponsored presentation within the scientific programme
- Logo placement on selected event branding, website, and Expo catalogue
- Two dedicated social media mentions
- Quarter-page company profile in the Expo Catalogue
- Two VIP Delegate Passes
- Two Gala Dinner Tickets
- Access to B2B Meetings.
- Access to theTDE Partners Lounge Gold Sponsor Recognition Award

SILVER SPONSOR
TZS 20,000,000 (USD 7,500)

- Recognition as Silver Sponsor
- Exhibition space (9 sqm – 1 booth)
- Logo placement on the TDE website, Expo catalogue, and selected event materials
- One dedicated social media post
- Company listing in the Expo Catalogue
- Two Gala Dinner Tickets
- Access to the TDE Partners Lounge
- Silver Sponsor Recognition Award

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

OFFICIAL GALA DINNER SPONSOR
TZS 50,000,000

- Exclusive naming rights for the Gala Dinner
- Branding throughout the Gala venue
- Exhibition booth 9 sqm at Expo
- Opportunity to deliver welcome remarks (up to 5 minutes)
- Corporate video played during the Gala (up to 90 seconds)
- Premium reserved table
- Recognition during the awards presentation
- Logo on Gala invitations and programme
- Recognition across Gala promotional materials
- Logo placement in the official TDE Website, Expo Catalogue and Event Banners.

OFFICIAL WI-FI SPONSOR
TZS 10,000,000

- Exhibition booth 9sqm
- Sponsor logo on Wi-Fi login page
- Sponsor branding displayed in registration and networking areas
- Logo placement in the official TDE Website, Expo Catalogue and Event Banners.
- Acknowledgement during Opening Ceremony
- Opportunity to distribute promotional materials

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

OFFICIAL BADGE & LANYARD SPONSOR TZS 10,000,000

- Exhibition booth 9sqm
- Exclusive branding on all delegate lanyards
- Logo printed on delegate badges
- Branding at the registration area
- Recognition in the Expo programme
- Logo placement in the official TDE Website, Expo Catalogue and Event Banners.
- Sponsor acknowledgement during Opening Ceremony

TANZANIA YOUNG DENTISTS FORUMSPONSOR TZS 10,000,000

- Naming rights for the Young Dentists Forum (TYDF 2027 Sponsored by...)
- Branding throughout the forum venue
- Opportunity to deliver opening remarks
- Exhibition booth 9sqm at Expo
- Recognition across TYDF promotional materials
- Logo placement in the official TDE Website, Expo Catalogue and Event Banners.



Bank Details

Stanbic Bank - TZS Account
Bank Name: Stanbic Bank Tanzania
Branch: Main Branch
Account Name: Tanzania Dental Expo Organization Account
Number: 9120003470928
Swift Code: SBIC TZTX
Currency: TZS

Stanbic Bank - USD Account
Bank Name: Stanbic Bank Tanzania
Branch: Main Branch
Account Name: Tanzania Dental Expo Organization Account
Number: 9120003834784
Swift Code: SBIC TZTX
Currency: USD

National Bank of Commerce (NBC)
Bank Name: National Bank of Commerce (NBC)
Branch: Mnazi Mmoja Branch
Account Name: Tanzania Dental Expo Organization Account
Number: TZS 01872000281
Swift Code: NLCBTZTX
Currency: TZS

CRDB Bank PLC
Bank Name: CRDB Bank PLC
Branch: Azikiwe Branch
Account Name: Tanzania Dental Expo Organization
Account Number: 10279040568
Swift Code: CORUTZTTOD
Currency: TZS

Azania Bank – TZS Account
Bank Name: Azania Bank
Branch: Mawasiliano Branch
Account Name: Tanzania Dental Expo Organization Account
Number: 011000136298
Swift Code: AZANTZ
Currency: TZS

Azania Bank – USD Account
Bank Name: Azania Bank
Branch: Mawasiliano Branch
Account Name: Tanzania Dental Expo Organization Account
Number: 011010009689
Swift Code: AZANTZ
Currency: USD

SELCOM PAY
Name: TANZANIA DENTAL EXPO ORGANISATION
LIPA Number: 61228843

TANZANIA DENTAL EXPO

Dar es Salaam, Tanzania
info@tanzaniadentalexpo.com
www.tanzaniadentalexpo.com
+255 679 532 786

