

# Celebration of World Kiswahili Language Day

# SWAHILI LANGUAGE

# Public Speaking Contest

May 6, 2022



The Embassy of the United Republic of Tanzania in Tokyo is pleased to inform the Public that the “World Kiswahili Language Day” this year will be celebrated on July 9, 2022. This follows the UNESCO declaration of July 7, 2021 which pronounced the 7th July as the World Kiswahili Language Day to be celebrated each year.

As part of the celebration of this special day, the Embassy among other things, will organize a Swahili Language Public Speaking Contest.

Why don't you participate in the contest and demonstrate your Swahili proficiency? It will be an unforgettable experience as you will enjoy not only the contest itself, but also tasty Tanzanian cuisine and various drinks prepared by the Embassy and special prizes will be awarded to winners!!



**Date: July 9 (Sat), 2022**

**Venue: Tanzanian Ambassador's Residence**

**Organized by: Embassy of the United Republic of Tanzania**

# Celebration of World Kiswahili Language Day

## “Swahili Language Public Speaking Contest”

### OUTLINE

**Date:** July 9 (Sat), 2022  
**Venue:** Tanzanian Ambassador’s Residence  
**Organized by:** Embassy of the United Republic of Tanzania

#### Requirements and eligibility

1. Participants must be residents of Japan
2. Participants must have the experience of studying Swahili at least for 5 months
3. Participants who lived in Tanzania or any other Swahili speaking area for less than three years (for more than three years in the past are not eligible for participation)
4. Individuals with one or both parents holding the Tanzanian nationality currently or in the past are not eligible for participation

#### Screening procedure

There are two stages for this contest.

**Stage 1:** The written stage

**Stage 2:** The oral presentation stage



#### The first stage (Written)

**Language of use:** Swahili  
**Format:** Word or PDF  
**Theme:** “The reason why I like Swahili culture”  
**Maximum length:** 1,000 words excluding the title of your essay  
**Deadline of submission:** June 15, 2022  
**How to apply:** Online registration form

[https://docs.google.com/forms/d/e/1FAIpQLSdH7V8-m7dRf3alH5Nr\\_O091ZlHeNF7M2UU8dIDzjMnl\\_rcdQ/viewform?vc=0&c=0&w=1&flr=0](https://docs.google.com/forms/d/e/1FAIpQLSdH7V8-m7dRf3alH5Nr_O091ZlHeNF7M2UU8dIDzjMnl_rcdQ/viewform?vc=0&c=0&w=1&flr=0)

We will inform you of the result of the first stage by June 7, 2022. The applicants who are selected will then be invited for the second stage, the oral presentation stage.

#### The second stage

Please come to Tanzanian Ambassador’s residence and deliver a presentation in Swahili of the essay submitted in the first stage. Maximum length of the presentation is 4 minutes.

#### Notes

- Detailed information on the second stage, such as the address of the venue, the time and more, will be provided only to the contestants and related parties
- The presentation at the venue will be recorded
- The names of the winners of Swahili Language Public Speaking Contest will be announced on our Embassy’s website and social media
- The videos of the winning presentation will be posted on our Embassy’s SNS and website